



Station Order Add to Schedule Matheson for Congress 2012

Market: Salt Lake City-Ogden

Estimate ID

Flight Dates: Tuesday, October 30, 2012 to Tuesday, November 06, 2012

12998

Contact: Dianne Downey

Phone: 801-975-4444

Email: dianne.downey@abc4.com

Fax: 801-975-4555

Direct: 801-975-4555

KTVX-TV

Program Name	DP	Length	Days	Gross Rate	Tue Oct 30	Wed Oct 31	Thu Nov 01	Fri Nov 02	Sat Nov 03	Sun Nov 04	Mon Nov 05	Tue Nov 06	Total
KTVX 5:30a News 5:30 AM 6:00 AM	EM	30	M-F	\$50.00 \$50.00	P3 1								1
KTVX 6a News 6:00 AM 6:30 AM	EM	30	M-F	\$95.00 \$190.00	P3		1				1		2
Good Morn America 7:00 AM 9:00 AM	EM	30	M-F	\$200.00 \$400.00	P2	1		1					2
Sold Out at LUR per KTVX. Lowest Rate to Clear													
The Doctors 9:00 AM 10:00 AM	DT	30	M-F	\$125.00 \$125.00	P3		1						1
Ellen 3:00 PM 4:00 PM	EF	30	M-F	\$250.00 \$1,000.00	P3 1	1	1	1					4
KTVX 4p News 4:00 PM 4:30 PM	EN	30	M-F	\$250.00 \$1,000.00	P2 1	1		1			1		4
Sold Out at LUR per KTVX. Lowest Rate to Clear													
KTVX 4:30p News 4:30 PM 5:00 PM	EN	30	M-F	\$250.00 \$1,000.00	P2 1	1	1	1					4
Sold Out at LUR per KTVX. Lowest Rate to Clear													
KTVX 5p News 5:00 PM 5:30 PM	EN	30	M-F	\$250.00 \$1,250.00	P2 1	1	1	1			1		5
Highly pre-emptible at LUR per KTVX. Move to L2													
KTVX 6p News 6:00 PM 6:30 PM	EN	30	M-F	\$325.00 \$1,625.00	P2	1	1	1			1		5
Sold Out at LUR per KTVX. Lowest Rate to Clear													
Sunday 5p News 5:00 PM 5:30 PM	EN	30	Su	\$175.00 \$175.00	P3					1			1
Two & Half Men 6:30 PM 7:00 PM	PA	30	M-F	\$400.00 \$400.00	P3								1
Modern Fam 8:00 PM 8:30 PM	PT	30	W	\$3,500.00 \$3,500.00	P3	1							1

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 10/29/2012 2:34:57 PM

KTVX-TV

Page 1 of 2

suzannel@mediastategies.com



Station Order Add to Schedule Matheson for Congress 2012

Market: Salt Lake City-Ogden

Estimate ID

Flight Dates: Tuesday, October 30, 2012 to Tuesday, November 06, 2012

12998

Contact: Dianne Downey

Phone: 801-975-4444

Email: dianne.downey@abc4.com

Fax: 801-975-4555

Direct: 801-975-4555

KTVX-TV

Program Name	DP	Length	Days	Gross Rate	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
					Oct	Oct	Nov	Nov	Nov	Nov	Nov	Nov	
					30	31	01	02	03	04	05	06	
Nightline	LF	M-F		\$285.00			1						1
10:35 PM 11:05 PM		30		\$285.00									
Sold Out at LUR per KTVX. Lowest Rate to Clear													
NCAA Football	SP	Sa		\$2,000.00					1				1
6:00 PM 9:30 PM		30		\$2,000.00									
11/03:TBD													
Station Gross Totals				\$13,000.00	7	7	7	6	1	1	4		33

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 10/29/2012 2:34:58 PM

KTVX-TV

Page 2 of 2

suzannel@mediastrategies.com